

WISCONSIN'S **CERTIFIED** COMMUNITY FOUNDATIONS
PHILANTHROPY YOU CAN **TRUST**



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GOOD INTENTIONS, GREAT RESULTS.

You want to 'do something'. Help others. Help the community. Whether you know exactly what you want to do or have only a vague idea, we can help.

Certified Community Foundations make charitable giving easier and more rewarding. You'll get great tax-breaks, one-on-one service and help turning your good intentions into great results.

HELPING YOU HELP OTHERS

Wisconsin's Certified Community Foundations serve donors across the state, administering and investing charitable funds. All together, we administer more than \$600 million in charitable funds.

But we're much more than depositories for those charitable dollars. We help donors help others—in a big way. Last year, Wisconsin's Certified Community Foundations awarded nearly \$40 million in grants to support the arts, education, environment, economic development, human services, provide scholarships and more.

When you decide you want to make a difference in your hometown or half-way across the country, choose a partner who can give wings to your charitable ideas. Certified Community Foundations do that, and more.

**choose a partner
who can give wings
to your charitable ideas**





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STANDARDS OF EXCELLENCE

To become certified, community foundations must meet or exceed 44 standards of effective practice in key areas: Mission. Governance. Stewardship and Accountability. Grantmaking. Donor Services.

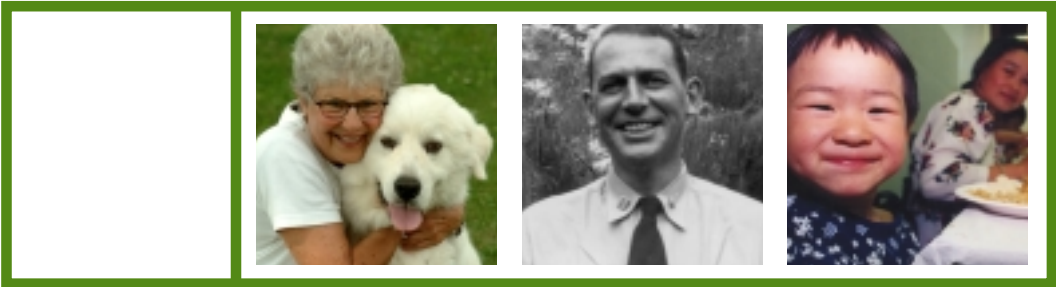
What does this mean for you? Wisconsin's Certified Community Foundations are devoted to donors and communities. We recruit the best board members. We safeguard your funds for the purpose you intend. We provide customized service to help you and your professional advisor.

Wisconsin's Certified Community Foundations are leading the way in meeting these national standards of excellence. To learn more about certification, visit www.WisconsinGives.org or call toll-free 877-783-6786.

REAP THE REWARDS

We'll work with you and your professional advisor to identify the charitable gift that best suits your financial needs and charitable goals. Whether that means making a gift now, setting up a trust, identifying a property donation or putting language in your will, we will work with you and your professional advisor to make sure your money does the charitable good you want it to do. Your gift can translate into great tax benefits, helping you, your heirs and your community.

**we safeguard funds for
the purpose you intend**





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OUR SERVICE CONTINUES LONG AFTER THE GIFT IS MADE.

In fact, everything we do is designed to help donors make our communities better places to live. From investing assets, to helping donors and monitoring grant results, our work is community-based and community-focused.

We'll provide statements of your fund's activity-with copies to your professional advisor, if you request it. And, we're always available to answer your questions. Working with a Certified Community Foundation is like having your own charitable giving staff.

WE VALUE PRIVACY.

Many people want to stay out of the spotlight. They want to make a difference, but quietly. Certified Community Foundations respect your privacy. If you want your gift to remain anonymous, consider it done.

GETTING STARTED.

To find a Certified Community Foundation near you, visit www.WisconsinGives.org or call toll free (877) 783-6786. You can request materials or meet with the staff of your Certified Community Foundation. We'll meet with you-and your professional advisor, if you prefer-to find the charitable giving solution that fits your needs.

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